



FOR IMMEDIATE RELEASE

Richard Mackey of SystemExperts Featured Speaker at TechTarget's Compliance 2.0: Next Steps for Security Leadership Seminar Series

Sessions to Focus on Critical Factors for Building a Successful Compliance Program

SUDBURY, MASS. – July 23, 2007 – SystemExperts (www.systemexperts.com), a premier provider of IT compliance and network security consulting services, today announced that Richard Mackey, the company's Vice President of Consulting and a foremost authority on security and compliance issues, will be a featured speaker at TechTarget's Compliance 2.0: Next Steps for Security Leadership seminar series.

A popular speaker on practical security and compliance strategies at major industry conferences worldwide, Mackey has published numerous articles and reports focusing on various aspects of compliance and information security. Mackey's approach is designed to help companies build comprehensive and cost effective enterprise security programs, ensuring that security resources are applied wisely, and efforts are focused on activities that will reduce real business risk. He advises clients across a wide range of industries about compliance with standards and regulations including ISO 17799, PCI, HIPAA, and Sarbanes Oxley.

“Given the compliance challenges organizations are facing today, it only makes sense to construct a compliance program that provides a consistent approach to dealing with requirements regardless of whether those requirements come from federal regulations like HIPAA or Sarbanes Oxley, or contractual obligations such as PCI,” said Mackey. “This seminar is designed to help organizations to implement a compliance program that is based on the fundamental principles that are common across the requirement sources, and to deal with regulation or contract-specific requirements in a practical business manner.”

The Compliance 2.0 seminar series, produced by *Information Security Magazine* and SearchSecurity.com, is designed to help senior security, compliance, and risk professionals understand the common requirements for complying with security-related legislation, how to build and leverage a foundation of technical and policy controls, and how to recognize where specific changes are required to comply with particular regulations.

“Dick is one of our most popular speakers. His expertise and ability to distill complex information in an engaging manner, makes this seminar mandatory for security, compliance, and risk professionals,” said Kelley Damore, Editorial Director for the Tech Target Security Media Group. “Our goal is to provide security professionals with easy access to expert insights on the key compliance issues facing the IT security community today - and Dick helps us meet that goal.”

Seminar attendees will learn about essential processes and technologies for mapping IT controls to various standards and regulations. The event will highlight the success strategies for SOX, GLBA and HIPAA. A special emphasis will be placed on newer regulations and standards, such as the Payment Card Industry (PCI) Standard and Federal Financial Institutions Examination Council (FFIEC) authentication requirements. The series will be held July 24 in Boston, July 26 in Los Angeles, and July 31 in Chicago. Fall seminar dates are also scheduled. Full seminar details can be found at <http://events.techtarget.com/4compliance/?Offer=SEevent6>.

About SystemExperts

Founded in 1994, SystemExpertsTM Corporation (www.systemexperts.com) is the premier provider of IT compliance and network security consulting services. The company’s clients include many of the leading Wall Street firms, top-tier online retailers, major manufacturers, as well as small businesses in a wide range of industries.

SystemExperts’s consultants are world-renowned authorities who bring to every engagement a unique combination of business experience and technical expertise. Through a range of

consulting services, based on signature methodologies, SystemExperts develops security architectures, performs network penetration and application vulnerability testing, develops security policies, provides emergency response to hacker attacks, and assesses compliance with relevant regulations and standards (ISO 17799/27002, PCI, SOX and HIPAA). Further information about SystemExperts can be found at www.systemexperts.com or by calling 1 888-749-9800.

About TechTarget

TechTarget, a leading online Information Technology (IT) media company, provides IT companies with ROI-focused marketing programs to generate leads, shorten sales cycles, and grow revenues. With its network of 41 technology-specific Web sites and over 5 million active registered members, TechTarget is a primary Web destination for IT professionals researching which products to purchase. The company is also a leading provider of independent, peer and vendor content, a leading distributor of white papers, and a leading producer of vendor-sponsored webcasts and Podcasts for the IT market. Its Web sites are complemented by numerous invitation-only events and three magazines. TechTarget provides proven branding and lead generation programs to over 1,000 advertisers including Cisco, Dell, EMC, HP, IBM, Intel, Microsoft, SAP and Symantec.

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